
INSTITUTE OF ECONOMICS AND MANAGEMENT

TOURISM

INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT

The main goal of the program is to train a new type of professionals - tourism concept developers who are able to think creatively, develop models of international tourism, manage business processes in tourism and hospitality.

The main objectives of the program are the development of theoretical knowledge in the field of international tourism and hotel management; the formation of skills for developing marketing strategies, quality management strategies in the field of tourism, evaluating the effectiveness of management decisions; the formation of skills for conducting research in the professional field.



LEVEL Master

DEPARTMENT

Institute of Economics and Management

DURATION 2 years

START DATE 1st September

LOCATION 308015,
st. Pobedy, 85, Belgorod

LANGUAGE Russian/English

PROGRAM COORDINATOR

Klimova Tatyana
Bronislavovna

TUITION FEES

2740 USD (Russian-taught)

2380 USD (English-taught)

- currency of payment is ruble

WEB

bsuedu.ru/bsu/

ACADEMIC-RELATED ENQUIRIES

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ENTRY REQUIREMENTS

Applicants with a bachelor's degree, as well as people with a higher professional education, confirmed by the assignment of the qualification "certified specialist", have the right to participate in the competition for places funded from the budget allocations of the federal budget. Admission is based on an entrance test.

APPLICATION

Application for acceptance of documents for enrolment (by mail)

Consent to the processing of personal data of the applicant

Letter of consent

Identity document, citizenship

Academic degree

Documents confirming the individual achievements of the applicant

An agreement on the provision of paid educational services (for admission on a contractual basis)

PROGRAM STRUCTURE

The characteristic feature of the program is an optimal combination of academic classes under the guidance of leading teachers as part of internships at partners' business sites and consulting projects, including analysis of business cases; individual trajectory of students' development and realization of leadership potential; and the possibility of internships in the country's tourist centers.

CAREER OPPORTUNITIES

A high degree of practical orientation in education makes it possible to create the most competitive educational product and gives graduates an opportunity to find a decent job in the labor market. Graduates can choose a work in any of hospitality fields (hotel chains, travel operators, railway and airline companies, entertainment industry enterprises) and they also can manage the tourism industry.